



NEWSLETTER FROM THE ASSOCIATION OF  
COLLEGES & EMPLOYERS



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**REIMAGINE  
CONNECTIONS**

VIRTUAL  
2022 **WINTER CONFERENCE**  
DECEMBER 1



**REIMAGINE. RENEW. RE-EMERGE.**

On December 1st AACE will host a virtual winter conference! This conference is open to all universities, companies, and students. Attendees will focus on the theme of reimagining connections.

Scan the QR code or  
visit <http://arkace.org/event-4895149>  
for more information and to register.



# HEAR FROM AACE PRESIDENT, ROBERT ELLIS

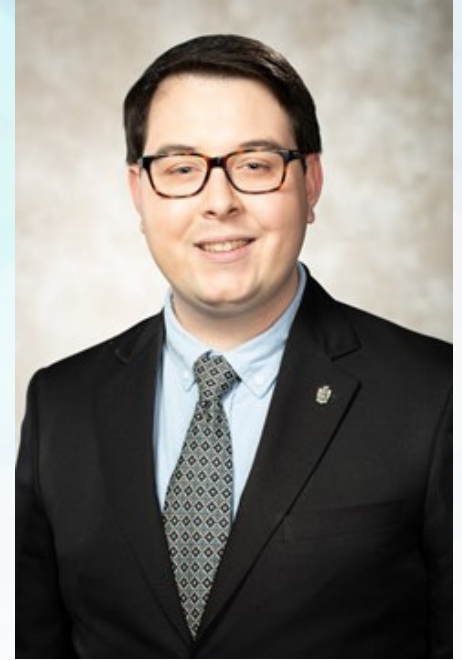
Happy Fall, AACE Members & Friends!

I hope that the semester and fall recruiting season are off to a great start for you and the organizations you represent.

In the busy and often hectic positions in which we find ourselves during this time of year, I'd like to remind you that the Arkansas Association of Colleges and Employers is here to support you with connections to other members of our profession. A number of events are currently in the works, including our Winter Conference which will be taking place virtually on December 1st, as well as our return to central Arkansas for our Spring 2023 Conference in Hot Springs.

We are also actively seeking presenters for our upcoming Winter Conference—please consider [submitting a proposal or nominating a presenter!](#)

I look forward to seeing you soon at a virtual or in-person event, but if there is anything we can assist you with in the meantime, please feel free to reach out to me or your representative on the [AACE Board of Directors](#).



Best regards,

A handwritten signature in black ink, appearing to read "Robert Ellis".

President of AACE



## MEMBER SPOTLIGHT

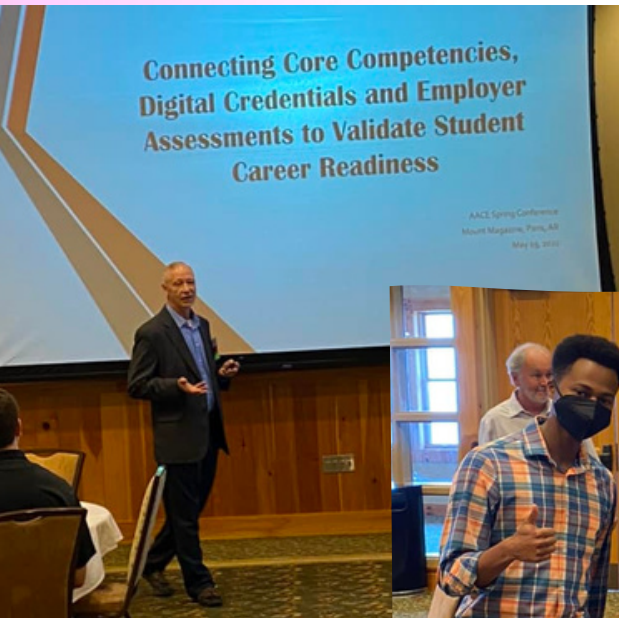
### Andrea Cooper

Andrea is the Director of Career Services at the University of the Ozarks.

Andrea is also the winner of our Spring 2022 conference survey gift card giveaway!

# AACE Recap

Mount Magazine, AR  
May 18 & 19



# BECOME A SPONSOR

AACE conferences annually attracts over 100 decision-makers from colleges, universities and employers, representing the entire state of Arkansas, as well as government and private organizations. No other conference within the state provides access to such an elite and motivated group of professionals. As a sponsor, you will align your brand to market towards career placement professionals and employers. For an incremental investment, you can dramatically elevate your company's presence before, during and after the event.

| SPONSORSHIP BENEFITS                          | DIAMOND \$1,000+ | PLATINUM \$750 | GOLD \$500 | SILVER \$250 | BRONZE \$125 |
|---|------------------|----------------|------------|--------------|--------------|
| SPONSOR LISTED ON COMPANIES ATTENDEE BADGE(S) | X                | X              | X          | X            | X            |
| LISTED ON BROCHURE SPONSOR PAGE               | X                | X              | X          | X            | X            |
| ADVERTISING ON AACE WEBSITE FOR 6 MONTHS      | X                | X              | X          | X            | X            |
| VENDOR TABLE                                  | X                | X              | X          | X            |              |
| COMPLIMENTARY REGISTRATION(S)                 | 3                | 2              | 1          |              |              |
| EMAIL BLAST SENT TO AACE MEMBERS              | X                | X              | X          |              |              |
| RECOGNITION AT CONFERENCE OPENING & CLOSING   | X                | X              | X          |              |              |
| AD IN BROCHURE                                | 1 page           | 1/2 page       | 1/4 page   |              |              |



Visit <https://arkace.org/Conference-Sponsorship> or scan the QR Code to learn more about sponsorships.

# SPRING 2023 CONFERENCE

# REIMAGINE CONNECTIONS



**2023** **SPRING CONFERENCE**  
**MAY 17-19**  
**HOT SPRINGS, AR**





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# 2022-2023 **BOARD OF DIRECTORS**