

Newsletter
Spring 24

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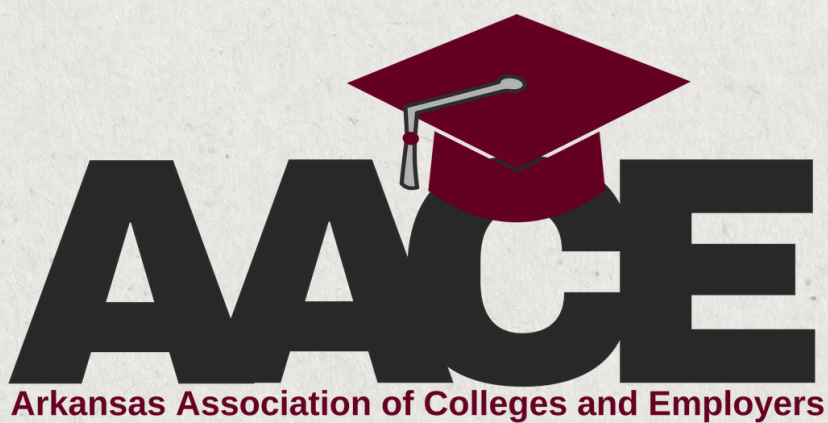
FUTURE FORWARD

EXPAND *REACH* & *IMPACT*



MAY
15-17
2024

REGISTER NOW WWW.ARKACE.ORG



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Spring Conference 2024

Get ready to dive into the excitement at The Collaborative in Bentonville, Arkansas, from May 15th to 17th for the AAACE Spring Conference! It's going to be a blast with engaging conversations, fresh ideas, and awesome connections waiting for you. From exciting keynote speakers to hands on activities you don't want to miss out. Let's hang out, swap stories, and maybe even change the world a bit. See you there!

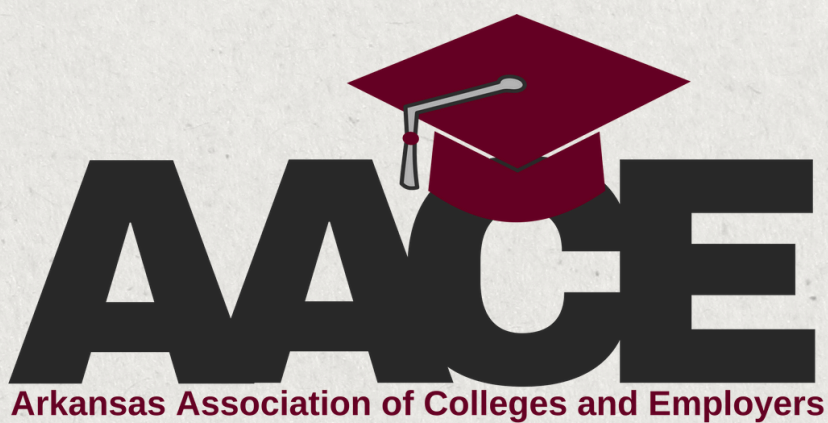


Keynote Speaker: David Kersey Vision to Visuals

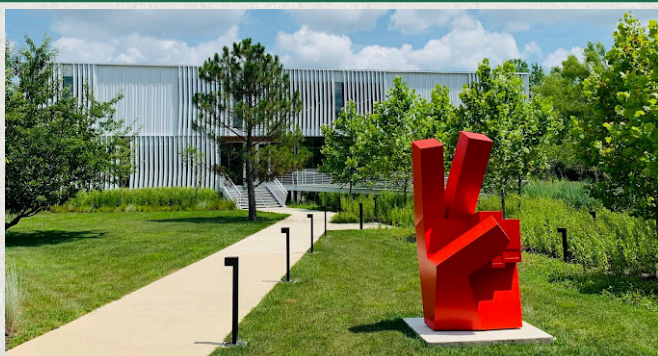
Join David for this inspiring presentation that bridges the gap between imagination and reality, demonstrating that from the humble beginnings in Texarkana to holding the golden statue, passion is the true key to a fulfilling career.

		MEMBER	NON-MEMBER	FIRST TIME ATTENDEE <small>(NON-MEMBER)</small>	STUDENT
	STANDARD RATE May 15-17	\$200	\$300	\$225	\$50

Register Today at
<https://www.arkace.org/Spring-2024-Conference>



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The Collaborative

The Collaborative is the University of Arkansas education and research presence in Bentonville and catalyst to propel the state's innovation ecosystem. The Collaborative is excited to host this years AACE Conference, and will provide us with an excellent space to propel us as we look Future Forward!



Session Speaker: Patrick Lynch How The Career Service Center Can Create Opportunities

Beyond providing career management support, such as resume creation and job search help, Career Service Centers can become hubs and ideation factories for creating career-relevant job experiences that can enhance students' experiential opportunities and resumes. This presentation will review case studies of success occurring on the campus of Lyon College.



Session Speaker: Kim Tomlinson and Jeff Adams- Communication Across the Generations



Join this Dynamic Duo (aka husband and wife team) of a Baby Boomer and a Gen X'er as they explore ways to better understand different generations in the workplace. Identify YOUR generation, characteristics we can learn from each other, and ways we can continue to connect with students as the gap between US and THEM widens. This will be a highly interactive session so be prepared for lively discussion!

More Exciting Speakers to Come!

Hotel and Event Information:

There are many options of places to stay in Bentonville. Check out the event page to see a complete list of recommended hotels. Comfort Inn has given us a special rate at \$107 per night, but the deal ends May 3rd, so book your stay ASAP! Scan the QR code for Hotel and event information or visit. <https://www.arkace.org/event-5651360>



Winter Workshop Recap

FUTURE FORWARD

This engaging workshop on March 29th helped us understand how to ensure the right message meets the right audience at the right time and how to leverage emerging AI tools effectively, as well as, ensure that your use of AI tools meets ethical/biases guidelines, policies, and laws.

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Steve and Devin provided very helpful information to research and consider further. I am looking forward to using the resource folder. Excellent job!

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**Presenter
Devin Bates**

Attorney at Mitchell, Williams, Selig,
Gates & Woodyard, P.L.L.C.



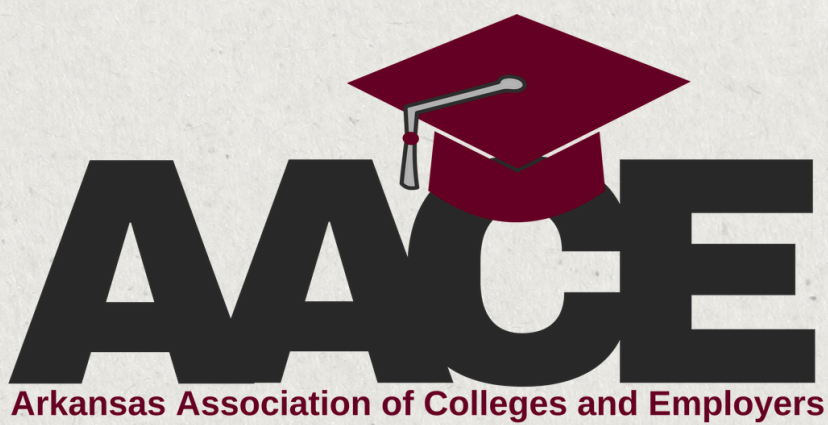
**Presenter
Steve Rice**

Principal & Founder
SR Communications Group

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The AAACE virtual winter workshop Future Forward: What to Know—Effective Communication and the Generative AI Landscape was a great session on how career services professionals can successfully leverage AI tools to create messaging that will resonate with all of their key stakeholders—students, faculty, staff, and alumni

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Remember the Mission!

Mission statements are essential for non-profit organizations as they encapsulate the core purpose, values, and objectives driving their work. They provide a clear direction, guiding the actions and decisions of board members, volunteers, and supporters towards achieving their altruistic goals. Mission statements play a crucial role in shaping the culture of non-profits by articulating their fundamental beliefs and principles, which in turn influence how they operate and interact with their communities. By inspiring and motivating stakeholders, mission statements help rally support and resources around the organization's cause. In essence, mission statements serve as guiding beacons for non-profits, informing their identity, actions, and ultimately, their ability to make a positive difference in the world.



Our Mission:

The mission of The Arkansas Association of Colleges and Employers (AAACE) is to provide resources for the career planning/employment of the college-educated work force, to provide professional development opportunities, and to promote high professional ethical standards through its membership and in the field.

JOIN THE BOARD!

The election process will take place May 17th 2024 for all positions during the AAACE Board Meeting

Benefits of Joining the Board

- Help Steer the future of AAACE
- Influence entry-level hiring practices in Arkansas
- Serve as a collective voice for the profession
- Enhance your leadership skills
- Share your expertise with the board
- Make an impact within the organization

Email Allison Nicholas for more information about joining the board!

allison.nicholas@metova.com

**JOIN
OUR
TEAM**

AACE Board of Directors 2023-2024



President
Allison Nicholas



Treasurer
Karen Shaw



Secretary
Susan Krafft



Historian/Content Manager
Matt Bewley



4-Year College Director
Anne Marie Sands



2-Year College Director
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Director of DEI
Renee Smith



**Student Relations &
Recruitment Director**
Kyla Stewart-Davenport



Employer Relations Director
Alyson Clyburn